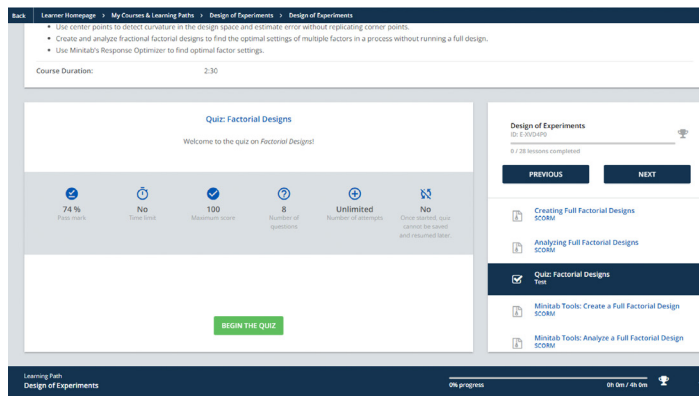


Are you struggling to provide your team with the right learning strategy to further their knowledge of statistics and analytics? Is managing ongoing education and professional development an administrative burden? Perhaps you're trying to provide your team with quality learning resources while managing your daily workload. If you're facing these challenges, Minitab offers a solution that can help.

Minitab's Strategic Blended Learning approach provides a diverse range of learning options, both virtual and in-person, that cater to different learning styles. This includes self-paced learning with access to resource documentation, as well as an extensive library of Instructor Led Training. The Minitab Education Hub is an abundant source of continuous self-paced learning opportunities, featuring a variety of high-quality resources on various individual topics. Your team can learn at their own pace without disrupting their workflow. With a vast library of resources designed to provide practical, hands-on experience with statistical tools and techniques, your team can gain the skills and knowledge they need to solve business problems effectively.

Read on to learn more about how Minitab's Education Hub can solve three of the most common cross-industry challenges.



Current State:

Your company lacks an efficient learning strategist or comprehensive learning strategy, which can make it challenging to adequately train your team.

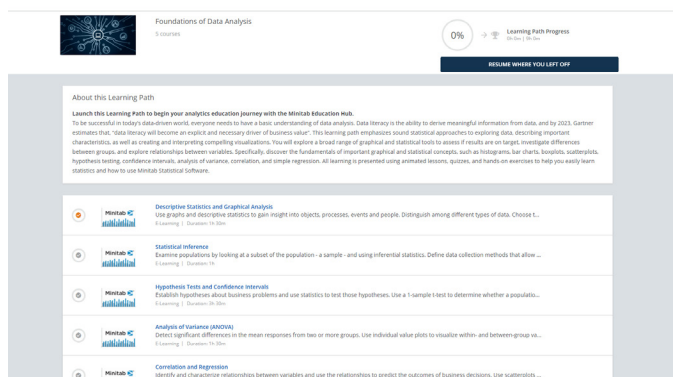
Minitab's Solution:

Effective strategy involves more than simply providing content for individuals to learn during their daily work routines. By equipping employees with the necessary knowledge for their designated areas of expertise, they can perform their day-to-day duties more efficiently.

The Education Hub is an online learning platform specifically designed for self-paced learners and is intentionally designed to help learners progress efficiently at their own pace.

Additionally, adults have varying learning styles. Some prefer instructor-led training with hands-on exercises, while others prefer self-paced activities that allow them to review content and consume key points specific to their needs. However, relying on inconsistent and unreliable resources, such as outdated textbooks, Wikipedia and online videos, can be a cumbersome and ineffective process that does not align with a specific learning strategy.

With Minitab, quality is key. You can be confident that your team is learning from high-quality content that is intentionally aligned with your company's strategy and goals, whether a basic or advanced approach is required.



Current State:

Providing one-size-fits-all content for learning statistics is challenging because your team members come from diverse backgrounds and have different levels of statistical knowledge. Relying on internal experts to create this content can be resource-intensive and time-consuming.

Minitab's Solution:

Minitab's Education Hub is designed to cater to the diverse learning requirements of your team members. Our statistical topics are organized into Learning Paths, enabling a gradual progression from beginner to advanced levels while building off of prerequisite content.

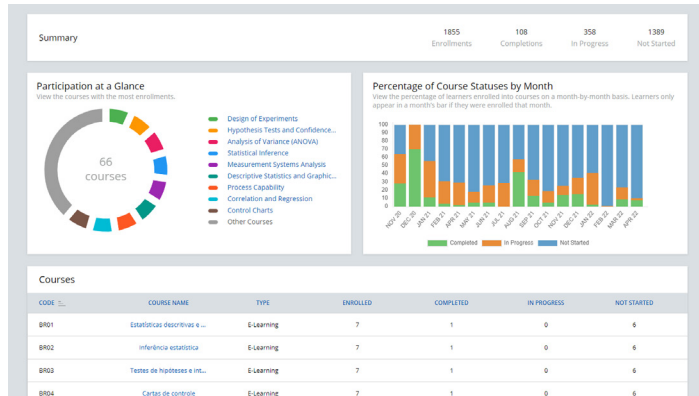
Our years of expertise in the field enable us to create tailored Learning Paths, which reduces the need for your internal experts to spend valuable time creating and delivering educational content.

Each Learning Path is designed to cater to individual skill levels and covers a range of statistical concepts, from basic concepts such as those

covered in Foundations of Data Analysis to advanced techniques like Designs of Experiments and Predictive Analytics. Our users can also search for specific topics, and primers are available to be downloaded.

Minitab's Education Hub is available in several languages including English, Spanish, French, German, Portuguese, Japanese and Chinese, allowing your global teams to learn in their preferred language.

By using Minitab's Education Hub, you can be sure that your team members are getting the right resources, at the right level, to excel in their roles.



Current State:

The administrative task of managing ongoing professional development can be time-consuming, making it challenging to provide the in-depth statistical training that your team needs and to monitor progress.

Minitab's Solution:

Minitab's Education Hub offers an efficient solution for managing ongoing statistical education and professional development with a low administrative burden.

With the Education Hub, assigning learning tasks and tracking team progress is simple, reducing the workload of administrators. Progress can be tracked with convenient, easy-to-understand and up-to-date reports that allow you to monitor the completion status of courses, assessments and

assignments, as well as view detailed reports on the performance of individual team members. You can also seamlessly add users, assign licenses and enroll participants in Learning Paths.

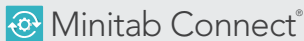
The Education Hub's user-friendly setup and monitoring capabilities provide a streamlined solution for managing ongoing education and professional development.

Minitab

Accelerate your digital transformation

Talk to Minitab today
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Integrate and transform data for analysis, reporting and monitoring

Data Analysis & Predictive Modeling



Powerful statistical software everyone can use



Machine learning and predictive analytics software

Model Deployment and Monitoring



Model lifecycle management on a simple yet powerful platform

Visual Business Tools



Visual tools to ensure process and product excellence

Project Ideation & Execution



Start, track, manage, and execute innovation and improvement initiatives

Self-Paced Learning



Master statistics and Minitab anywhere with online training

Quality Solutions



Monitor, respond, and deliver immediate quality and process monitoring